

**International Week of Lucian Blaga University of Sibiu -2017**

<b>MONDAY, May 8<sup>th</sup></b>		
<b>9:30</b>	<b>Registration of participants</b>	<b>Lobby of Medicine Faculty, 2A Lucian Blaga Street</b>
<b>10:00</b>	<b>Opening Ceremony of Sibiu-European University Capital. 10 years of Education through Culture</b>	<b>Senate Hall – 2A , Lucian Blaga Street</b>
<b>11:15</b>	<b>Coffee Break</b>	<b>Lobby</b>
<b>11:30</b>	<b>Round table: Academic and Cultural Diplomacy – a Platform for Development of Sustainable Partnerships with the participation of high ranking officials of diplomatic missions</b>	<b>Senate Hall – 2A , Lucian Blaga Street</b>
<b>14:00</b>	<b>Lunch</b>	<b>LBUS Cafeteria (31, Victoriei Blvd.)</b>
<b>16:00</b>	<b>Training: Academic and cultural diplomacy - platform for developing sustainable partnerships</b>	<b>Senate Hall – 2A , Lucian Blaga Street</b>
<b>19:00</b>	<b>Opening Dinner</b>	<b>Teatro restaurant (Târgul Peștelui Street, No. 8)</b>

<b>TUESDAY, May 9<sup>th</sup></b>			
<b>HOUR</b>	<b>LECTURE TITLE</b>	<b>SPEAKER</b>	<b>FACULTY AND ROOM</b>
08:00-10:00	Cysts in maxillofacial region	<b>Usama Hassan El Dakrory</b> <i>Misr University For Science And Technology</i>	Medicine, Room A
08:00 - 10:00	Peroxy damage of lipids and proteins and the role of these processes in food degradation	<b>Shugalei Irina</b> <i>St. Petersburg State Institute of Technology, Russia</i>	ASFIEP, Room B402
08:00 - 10:00	Technology-Change Changes: Implications For Universities And R&D-Sector	<b>Zarotiadis Grigoris</b> <i>Aristotle University Of Thessaloniki, Greece</i>	Engineering, Room IE102
08:00-09:30	Decision making in construction	<b>Rosłon Jerzy</b> Warsaw University of Technology, Poland	Engineering, Room IE 101
09:30-11:00	Computer methods in construction management		
<b>09:00 - 11:00</b>	<b>Honoric lecture</b>	<b>H.R.H Princess Marina Sturdza</b>	<b>Senate Hall, Rectorate building (Bd. Victoriei 10)</b>
09:00-11:00	Urban Narratives Methodology	<b>Kamila Kaminska</b> University of Wrocław, Poland	Letters and Arts, Room 41
09:00-11:00	The modern concepts of leadership in strategic management	<b>Maksim Sitnitskiy M.</b> Taras Shevchenko National University of Kyiv, Ukraine	Economic Sciences, Room E51
09:00-11:00	Beyond Teaching and Research: The Third Mission of Universities	<b>Fabio Musso</b> <i>Carlo Bo University of Urbino, Italy</i>	Economic Sciences, Room E21
09:00-11:00	Cultural management – what can we do with the cynically stereotyping software of our minds?	<b>John Cornelius</b> <i>Saxion University of Applied Sciences, The Netherlands</i>	Economic Sciences, Room EM9
09:00-11:00	Tourism and Creativity Articulated via Intangible Cultural Heritage. Intangible Cultural Heritage and its Implications for Bulgaria	<b>Genova Margarita</b> <i>Varna University of Economics, Bulgaria</i>	Economic Sciences, Room E41
09:00-11:00	Innovation and creativity in higher education The case for introducing changes in business school curriculum	<b>Kristina Ivanova</b> <i>Varna University of Economics, Bulgaria</i>	Economic Sciences, Room E11

09:00-11:00	Finite Element Linear Programming Approach For Shakedown Analysis	<b>Aboustait Baher</b> <i>Misr University For Science And Technology, Egypt</i>	Engineering, IM107
<b>11:00</b>	<b>Sibiu City Tour</b>	<b>Meeting point: LBUS Rectorate (10, Victoriei Blvd.)</b>	
<b>13:00</b> <b>15:30</b>	<b>Lunch</b>	<b>LBUS Cafeteria</b>	
<b>HOOR</b>	<b>LECTURE TITLE</b>	<b>SPEAKER</b>	<b>FACULTY AND ROOM</b>
15:00-17:00	Land of the Pharaohs	<b>Soliman Rasha</b> <i>Misr University For Science And Technology, Egypt</i>	History, Patrimony and Protestant Theology, Room 35
15:00-17:00	The role of journalists in a political campaign	<b>Patricia Floric</b> <i>Lycée de la communication Saint-Géraud, France</i>	Journalism, Room C1
15:00-17:00	Psychology of Advertising and Consumer Behavior: Controversies and Trends	<b>Magdalena Kacaniova</b> <i>University of Ss. Cyril and Methodius, Macedonia</i>	Journalism, Room B2
16:00-18:00	Advances in clinical-anatomical analyses. Example of the visuo-spatial attention	<b>Monica Toba</b> <i>University of Picardy Jules Verne, Amiens, France</i>	Medicine, Neuro Room
18:00-20:00	Workshop: Neuropsychological testing of visuo-spatial attention		
16:00-18:00	Current state of content marketing	<b>Murár Peter</b> <i>University of Ss. Cyril and Methodius in Trnava, Bulgaria</i>	Economic Sciences, Room E41
16:00-18:00	Criteria for the assessment of university teaching. The case of Italy	<b>Fabio Musso</b> <i>Carlo Bo University of Urbino, Italy</i>	Economic Sciences, Room E21
16:00-18:00	Leadership skills or leading people	<b>John Cornelius</b> <i>Saxion University of Applied Sciences, The Netherlands</i>	Economic Sciences, Room E31
16:00-18:00	Research ethics in medicine	<b>Shokry Dina</b> <i>Misr University For Science And Technology, Egypt</i>	Medicine, Room C
16:00-18:00	WTO and Developing Countries: The future of strategic plan for Indonesia	<b>Intan Innayatun Soeparna</b> <i>Universitas Airlangga, Indonesia</i>	Law, Room 101
16:00-18:00	Maxillary and mandibular procedures in orthogenetic surgery	<b>Burak Bayram</b> <i>Baskent University, Turkey</i>	Medicine, Room M01
17:00 – 18:30	FIDIC - construction contract conditions	<b>Nowak Pawel</b> Warsaw University of Technology, Poland	Engineering, RoomIM401
18:30-20:00	Modern didactic tools - products of Leonardo da Vinci and Erasmus+ projects		
17:00 - 19:00	Do people still trust journalists?	<b>Patricia Floric</b> <i>Lycée de la communication Saint-Géraud, France</i>	Journalism, Room C1
17:00 - 19:00	Psychology of Digital games	<b>Magdalena Kacaniova</b> <i>University of Ss. Cyril and Methodius, Macedonia</i>	Journalism, Room B2
18:00-20:00	Human papilloma Virus: What is new?	<b>Hager Raghda</b> <i>Misr University For Science And Technology</i>	Medicine, Room C
<b>19:00</b>	<b>"International Taste: Gastronomical particularities of each culture" and dinner (LBUS Cafeteria)</b>		

**WEDNESDAY, May 10<sup>th</sup>**

<b>09:00</b>	<b>The World Café Workshop - Innovation and Creativity in International Higher Education</b>	<b>Academic Centre (Banatului Street No.6)</b>	
<b>11:15</b>	<b>Departure to Biertan Fortified Church</b>		
<b>14:00</b>	<b>Lunch</b>	<b>Danes Dracula Domain, Sighișoara</b>	
<b>15:30</b>	<b>Departure to Sighișoara Citadel</b>		
15:00-17:00	Small is Beautiful – Arguments for a "Sound Education"	<b>Markus Cslovjecsek</b> <i>University of Applied Sciences And Arts Northwestern Switzerland</i>	History, Patrimony, Protestant Theology, Room 3
16:00-18:00	Classroom management-Merkmale eines guten Unterrichts	<b>Sieberer Nagler Katharina</b> <i>Pädagogische Hochschule Tirol, Austria</i>	History, Patrimony, Protestant Theology, Room 3
16:00-18:00	Global approach of the elderly cancer patient to the individualization of medical and surgical oncological treatment: the role of the geriatric physician	<b>Oprîșiu-Fournier Roxana</b> <i>University of Picardy Jules Verne, Amiens, France</i>	Medicine, Room M02 (Ilie Craciun)
<b>18:00</b>	<b>Departure to Sibiu</b>		

**THURSDAY, May 11<sup>th</sup>**

<b>HOURL</b>	<b>LECTURE TITLE</b>	<b>SPEAKER</b>	<b>FACULTY AND ROOM</b>
08:00-10:00	A Renewed Planning Rationality for effective governance of the inland areas development: methodology, tools and case study	<b>Francesco Scorza</b> <i>University Of Basilicata, Italy</i>	Engineering, Room IE301
08:00-09:00	Introduction in Control of Biotechnological Processes	<b>Ignatova Maya</b> <i>Bulgarian Academy of Sciences</i>	ASFIEP, Room B407
09:00-10:00	Adaptive Linearizing Control of Biotechnological Processes		
09:00-11:00	Introduction to management information systems	<b>Esra Kahya Ozyirmidokuz</b> <i>Erciyes University, Turkey</i>	Economic Sciences, Room E22
09:00-11:00	Statistical Ratios	<b>Roland Jeske</b> <i>University of Applied Sciences Kempten, Germany</i>	Economic Sciences, Room E21
10:00-12:00	System and Procedures in WTO Dispute Settlements	<b>Intan Innayatun Soeparna</b> <i>Universitas Airlangga, Indonesia</i>	Law, Room 101
10:00-12:00	Potential of mushroom biotechnology for food and pharmaceutical industries.	<b>Shamtsyan Mark</b> <i>St. Petersburg State Institute of Technology</i>	ASFIEP, Room B402
12:00-14:00	Informatics program for modeling medical information and consultation facilitates interdisciplinary collaboration and clinical research on the patient's benefit : the experience of the University Hospital of Amiens-FRANCE.	<b>Oprîșiu-Fournier Roxana</b> <i>University of Picardy Jules Verne, Amiens, France</i>	Medicine, Room M02 (Ilie Craciun)
12:00-14:00	The Divine Origins	<b>Soliman Rasha</b> <i>Misr University For Science And Technology, Egypt</i>	History, Patrimony, Protestant Theology, Room 35
12:00 - 14:00	History of Social Protest in the Federal Republic of Germany	<b>Florian Florsheimer</b> <i>Berlin School of Economics and Law, Germany</i>	International Rel., Political Sciences and Security Studies, Room 204
12:00-14:00	Discussions: Internationalization of Higher Education through cultural connection	<b>Erasmus+ students and Romanian Students</b>	Letters and Arts, Room 45
14:00-16:00	Educational strategies and health	<b>El Sharkawy Fatma</b> <i>Misr University For Science And</i>	Medicine, Room A

		<i>Technology, Egypt</i>	
14:00-16:00	Stem cell biotechnology and tissue engineering	<b>El-Zawahry Mokhtar</b> <i>Misr University For Science And Technology, Egypt</i>	Medicine, Room M21
<b>13:00-15:30</b>	<b>Lunch</b>	<b>LBUS Cafeteria</b>	
	<b>LECTURE TITLE</b>	<b>SPEAKER</b>	<b>FACULTY AND ROOM</b>
15:00-17:00	Arab Political Reform and Social Media Effects	<b>Lamiaa Gad</b> <i>Misr University For Science And Technology, Egypt</i>	Journalism, Room B2
16:00-18:00	Clinical applications of stem cell biotechnology and tissue engineering in regenerative medicine	<b>El-Zawahry Mokhtar</b> <i>Misr University For Science And Technology, Egypt</i>	Medicine, Room M21
16:00-18:00	Introduction to management information systems	<b>Esra Kahya Ozyirmidokuz</b> <i>Erciyes University, Turkey</i>	Economic Sciences, Room E22
16:00-18:00	On the misuse of methods for investment decisions	<b>Roland Jeske</b> <i>University of Applied Sciences Kempten, Germany</i>	Economic Sciences, Room E21
16:00-18:00	Medical ethics and good medical practice	<b>Shokry Dina</b> <i>Misr University For Science And Technology, Egypt</i>	Medicine, Liviu Cocora Room
17:00-19:00	Classroom management-Umgang mit schwierigen Situationen	<b>Ingrid Tschugg</b> <i>Pädagogische Hochschule Tirol, Austria</i>	Faculty of History, Patrimony, Protestant Theology, Room 3
17:00-19:00	Social Media as News source and its credibility	<b>Lamiaa Gad</b> <i>Misr University For Science And Technology, Egypt</i>	Journalism, Room B2
17:00 - 19:00	Finite element analysis for consolidation	<b>Aboustait Baher</b> <i>Misr University For Science And Technology, Egypt</i>	Engineering, room IM405
18:00-20:00	The Efficacy of Laser Assisted Procedures in Non-Surgical and Surgical Periodontal Therapy	<b>Hala Salem El Menoufy</b> <i>Misr University For Science And Technology, Egypt</i>	Medicine, Liviu Cocora Room

<b>FRIDAY, May 12th</b>			
	<b>LECTURE TITLE</b>	<b>SPEAKER</b>	<b>FACULTY AND ROOM</b>
09:00-11:00	Art and Cultural Heritage. Development Opportunity and Identity in Italy. Main feature of Tourism in Italy	<b>Corinto Gian Luigi</b> <i>University Of Macerata, Italy</i>	Economic Sciences, Room E21
09:00-11:00	Time Series Analysis for Business Forecasting and Successful Investment Decisions	<b>Ganna Kharlamova</b> <i>Taras Shevchenko National University of Kyiv, Ukraine</i>	Economic Sciences, Room EM9
09:00-11:00	New Populism in Germany – an issue of Security	<b>Florian Florsheimer</b> Berlin School of Economics and Law, Germany	International Relations, Political Sciences and Security Studies, Room 204
14:00-16:00	Medico legal report in front of courts	<b>Abdel Khalek- Khadiga</b> <i>Misr University For Science And Technology</i>	Medicine, Room M02
16:00-18:00	How to offer a consultant medico -legal opinion to the court		
<b>13:00-15:30</b>	<b>Lunch</b>	<b>LBUS Cafeteria</b>	
	<b>LECTURE TITLE</b>	<b>SPEAKER</b>	<b>FACULTY AND ROOM</b>
15:00-16:00	Modeling of Escherichia coli fed-batch fermentation	<b>Zlatkova Anastasiya</b> <i>Bulgarian Academy of Sciences</i>	ASFIEP, Room B401
16:00-17:00	Monitoring of oxidative-fermentative physiological states in fed-batch E. coli fermentation		
16:00-18:00	Soft skills course	<b>Ganna Kharlamova</b> <i>Taras Shevchenko National University of Kyiv, Ukraine</i>	Economic Sciences, Room E31
16:00-18:00	Garden Festivals between local identity, tourism and urban organization	<b>Corinto Gian Luigi</b> <i>University Of Macerata, Italy</i>	Economic Sciences, Room E12
<b>20:00</b>	<b>Gala Dinner and Banquet</b>	<b>Dobrun/Versailles</b>	

<b>SATURDAY, May 13<sup>th</sup></b>		
<b>11:30</b>	<b>Departure to Astra Museum of Traditional Folk Civilization</b>	<b>Meeting point: Rectorate of LBUS</b>
<b>13:30</b>	<b>Traditional lunch in Astra Museum</b>	
<b>16:00</b>	<b>Departure to Sibiu</b>	